


# RONNIE MASON

Web Designer

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 RONNIE@RONNIEMASON.COM

 RONNIEMASON.COM

## EXPERIENCE



### PROFILE

I'm a web designer and developer with over 15 years of professional experience in the creative industry. I am competent in the entire process of website creation, from initial sketches and wireframes to writing the code to bring the design to life. I also have experience working within a variety of content management systems. I've been creating websites since I was a kid playing Oregon Trail, and I'm almost as familiar with HTML and CSS as I am with the English language.

### SKILLS

Competent using Adobe Creative Suite, with an emphasis on Adobe XD, Photoshop, Illustrator, and InDesign.

Extensive knowledge of HTML and CSS (including preprocessors such as Sass and Less). Some working knowledge of Javascript and various libraries.

Familiar with user-centered design principles, including accessible and inclusive design strategies.

### EDUCATION

University of Texas at Tyler  
2006 - 2008  
College of Business,  
Marketing

University of North Texas  
2004 - 2005  
College of Business,  
Accounting

**now**  
**2017**

EAB Global, Inc // Richmond, Virginia

#### SENIOR WEB DESIGNER

I work on hundreds of projects for colleges and universities around the country, employing modern designs in keeping with their existing brand, creating high-fidelity wireframes, and coding websites and graphic emails. I have also worked as the primary liaison between the web design team and the engineers, bringing my UX experience to assist in developing a new back end and content management system for the company. I lead the Process Improvement and Planning Committee, a group that examines existing work flows and suggesting or implementing time- and cost-saving strategies for the web design team. I am a member of several working groups, including the UX Committee, the Research and Ideation Committee, and Code Crunchers. I'm also active in EAB's cultural and social community as a member of OUT@EAB and the Camaraderie Cultivators.

**2017**  
**2012**

Hanson Imageworks // Tyler, Texas

#### SENIOR WEB DEVELOPER

I designed and/or developed websites for more than 60 local businesses and several national companies. My experience at Hanson, a branding and design firm in East Texas, allowed me to be involved at every level of the business, both back-end and client-facing, and use flexible processes based on the client's needs. I had the opportunity to design and hand-code many of these sites from top to bottom, while other advanced web applications were collaborative with a graphics department and front-end developers.

**2012**  
**2008**

Silverssoap Media // Tyler, Texas

#### OWNER

I created Silverssoap Media to meet the growing need for affordable web design for small businesses in East Texas. As the owner, I handled the business development, bookkeeping, website design, and website development. During that time, I created more than 40 websites as well as digital marketing plans for many of my clients.

**2008**  
**2006**

Mundt Music // Tyler, Texas

#### PIANO SALES / WEB DEVELOPER

Originally hired as the salesman for the acoustic and digital piano department, I saw a growing need for strategic branding and a website design refresh for the company. I developed their new website and a more efficient point-of-sale system. The new website and brand development increased their sales and inspired me to start my own web development business.